



Press release



ENGEL establishes subsidiary in Romania

ENGEL INJECTIE SRL

Schwertberg/Austria – October 2007. ENGEL INJECTIE SRL, which was founded by experienced sales and services experts, have now started work in Bucharest, Romania. Led by Sergiu Sora, CEO of ENGEL INJECTIE SRL, the staff of 7 will shortly be able to boost ENGEL's market presence in Romania, offering Romanian injection moulding customers a comprehensive consultancy and service network with all-round support.

ENGEL INJECTIE SRL have a location in Bucharest and one in Sibiu, each of which contains sales and service personnel. The headquarters will be located in Bucharest. The team, which have experience in the market, will be supported by Georg Burtz, CEO of BIV GmbH, who will supplement the management and reinforce sales activities. Until now, the employees have managed and represented the company All Plast Technologies, which have been very successful in the plastics sector in Romania for many years. The current project and order situation is already so promising that the planned course of growth can be followed closely. ENGEL's traditionally high level of market penetration in Eastern Europe – one in three companies involved in producing injection moulded parts is an ENGEL customer – has now been enhanced by a strong presence in Romania. Thanks to the decision to found the first subsidiary of an injection moulding company in Romania, the family business has now set up a basis for establishing stable, long-term partnerships with Romanian customers.



Engel Austria GmbH

The Engel brand denotes the world's largest manufacturer of injection moulding machines and, at the same time, one of the world's leading plastics processing machine manufacturers. Today, the Engel Group offers its customers a single-source for a full range of plastics processing technology modules for: injection moulding machines for thermoplastics and elastomers and automation, with the assurance that individual components are competitive and successful in world markets. With eight production plants in Europe, North America and Asia (China, Korea), subsidiaries in 17 countries, and representatives in over 70 countries, Engel offers its customers the comprehensive, global support they need to compete and succeed with new technologies, and leading-edge production systems.



Contact address for inquiries:

Gerd Liebig, Group Marketing Director, ENGEL AUSTRIA GmbH,
Ludwig-Engel-Straße 1, A-4311 Schwertberg/Austria, Tel.: +43 (0)50 / 620-0, Fax: -3009
E-Mail: gerd.liebig@engel.at

Eva Haslinger, Marketing Manager Public Relations, ENGEL AUSTRIA GmbH,
Ludwig-Engel-Straße 1, A-4311 Schwertberg/Austria, Tel.: +43 (0)50 / 620-0, Fax: -3009
E-Mail: eva.haslinger@engel.at